

Catalyst UX On Demand Retainer



Does your organization develop multiple applications that need a consistent user experience across smartphones, tablets and desktops and even kiosks?

Setting up a skilled internal UX team with a proven approach to do this is a tall order. We know. We've helped companies like Cisco, Firemen's Fund, First Data, JPMorgan Chase, Roche and Ceridian to do just that.

The minimum-sized UX team for a multi-application organization is six people: a UX Architect, UX Researcher/Analyst, two UX Designers and two UI Developers. These are highly sought after, expensive resources; the fully loaded cost of six-person team is \$600-840K per year or \$50K-\$70K per month. Once in place they will need a proven user centered UX methodology and a common UX design system to be effective.



Monthly Bank of 40 hours

We use this time to keep UX design and development projects moving forward smoothly. We plan and monitor the monthly utilization every other week in an Agile sprint planning session.



As-Needed Access to All Catalyst Team Members

That includes UX Architects, UX Designers, UI Developers and Human Factors Researchers. You get who you need, not who you could hire the last time a job requisition opened up. UI developers are provided on retainers with a minimum commitment of one year.



The Catalyst UX Design Library

It contains proven, reusable patterns of views, views and reusable panels. Also, it has all functionality common to software functionality including login, registration, commenting, activity history, user profiles, faceted navigation for large collections, and many other components



The Catalyst Reusable UI Code Library

We use common, responsive, reusable UI panels for consistency across multiple devices. These reusable UI panels are pre-coded in various technologies. Using our reusable code accelerates development. It also ensures code is easy to use for your development team members, who may not have deep UI development expertise. Clients with a 12-month retainer commitment have access to our code library.



The Catalyst Unified UX Methodology and Deliverables

A proven user-centered UX methodology with specific deliverable is key to getting solid results fast. We've evolved ours over 600 projects. It ensures delivering a consistent experience across multiple devices and multiple applications.



Quarterly Strategic Planning Session

Once a quarter we will do a strategic planning session or a briefing on a strategic issues you feel Catalyst could contribute to. This could include digital transformation.



Catalyst Master Discount Schedule

When you have projects that require additional effort than your retainer supports you will have a Catalyst Master Discount Schedule that offers discounts of 4% to 8% based on annual volume.



Fees

The monthly retainer fees is less than a full-time mid-level hire. Minimum 6-month commitment. For annual commitments the last month is provided at no charge - an 8% discount.