

CATALYST UX

We Design and Build Digital Experiences for Medical, Life Science and FinTech

Silicon Valley Boston Vancouver, BC



Why Work with Catalyst UX

Catalyst UX is a leading full-service user experience design and development firm with specific practice areas in Medical, Life Science, and FinTech. Our unified UX approach, refined in over 750 engagements, provides clients with strategic digital innovation, ongoing user validation, risk reduction, and accelerated time to market. Here are five reasons to work with Catalyst UX.



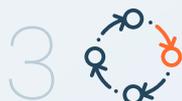
1 AN UNDISPUTED LEADER IN UX DESIGN AND DEVELOPMENT

for Medical, Life Science and FinTech solutions.



2 RELIED ON BY GLOBAL LEADERS AND EMERGING INNOVATORS

For over 28 years, global leaders—like Roche, Thermo Fisher, JP Morgan Chase, and First Data—and emerging innovators—like Synchron, Equalize Health and Remedy Robotics—have turned to Catalyst to create and build market leading solutions.



3 UTILIZES A PROVEN USER-CENTERED AGILE METHODOLOGY

Refined in over 750 engagements, the Catalyst unified UX methodology delivers a consistent, full user validated UX design and development in 90-120 days.



4 PROVIDES HIGHLY SEASONED MULTIDISCIPLINARY TEAMS

You'll work with experienced UX teams of 2-6 people comprised of human factors researchers, business analysts, UX designers and UI developers.



5 DELIVERS SILICON VALLEY INNOVATION WITH GLOBAL COLLABORATION

Our origins are in Silicon Valley, with offices in Boston, Vancouver BC and Austin, Texas coming. We have a proven distributed delivery model that enables us to collaborate with clients and engineering teams across the globe



The most impressive part of Catalyst is their ability to very quickly absorb what the goals and deliverables for the project are, especially in a complex product line. They understood our needs right away and began to add best practices to the UX customer experience.

Lisa Jensen-Long

VP Marketing, BIO RAD

The Catalyst Unified UX Approach

Catalyst UX has been helping clients deliver innovative digital solutions for over 28 years. We know how to approach, design and develop innovative digital user experiences that solve complex problems.

This 16-point Unified UX methodology—evolved in more than 650 projects—blends user research, digital strategy, UX design and UI development to deliver crisp, innovative software experiences that work in the most demanding conditions.

BENEFITS

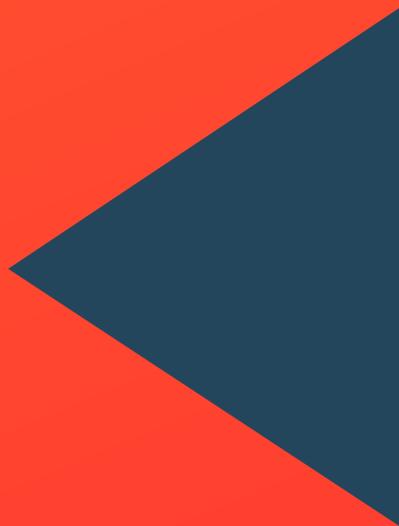
- ◆ Consistent UX Experience Across Applications and Devices
- ◆ Faster Time to Market
- ◆ Strategic Innovation
- ◆ Systematic Risk Reduction
- ◆ Lower Cost





Catalyst UX's high-quality design work was well-received by clients and internal stakeholders, spurring a long-term engagement.

Senior Director of Product Management



Our Experience in Medical and Life Science

CATALYST UX IS THE LEADING UX DESIGN FIRM FOCUSED INTENTLY ON MEDICAL AND LIFE SCIENCE.

Over the past 28 years, we have worked with leaders and emerging innovators in medical and life sciences to deliver medical devices and diagnostics, improve lab management, collaborate with the FDA on drug development applications, and we've even created software applications for medical providers and payers



Our Experience in Medical and Life Science

CATALYST UX CREATES MEDICAL AND LIFE SCIENCE SOLUTIONS THAT IMPROVE CARE AND ACCELERATE DISCOVERY

ACCELERATE

Applied Biosystems

BlueCross BlueShield

HTG Molecular

Analytics

IQVIA

NetSMART

OmniComm

Roche

ThermoFisher SCIENTIFIC

TOSHIBA

CardinalHealth

CROSS COUNTRY

enwisen

LEUKEMIA & LYMPHOMA SOCIETY

LexisNexis

life technologies

Sandata

SIEMENS

SAFETYCHAIN

VENTANA

Wingspan Technology, Inc.

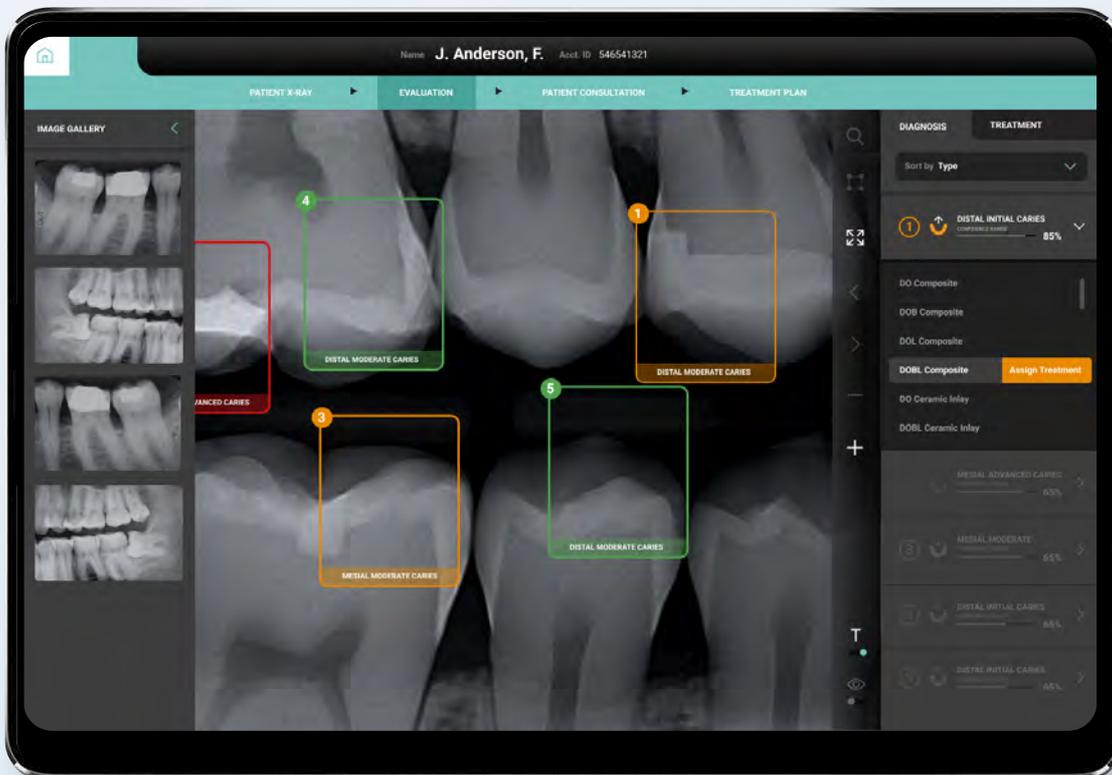
We design and deliver innovative digital solutions for medical and life sciences. We understand the complexities of this highly regulated industry through our experience spanning hybrid/virtual patient care, digital therapeutics, patient monitoring, diagnostic imaging, medical devices, clinical trials, and chronic care.

Our Experience in Medical and Life Science



REMOTE, ROBOTIC SURGERY FOR STROKE PATIENTS

Rural hospitals struggle with not having the level of specialized talent found in leading institutions. Catalyst worked with the team to design a tablet-based robotic surgery solution that would enable top tier brain and trauma surgeons to operate on stroke and clot patients in remote locations



AI-ASSISTED DENTAL DIAGNOSTICS

AI based analysis of dental x-rays provides dentists with identification of potential issues and the ability to create treatment plans, all of which can be discussed with patients via tablet.

Our Experience in FinTech

CATALYST UX IS THE LEADING UX DESIGN FIRM FOCUSED ON FINTECH SOLUTIONS.

Elevate your FinTech solution with Catalyst UX. We have worked on hundreds of FinTech solutions including trading platforms, digital banking, crypto based solutions and investments. We work with global leaders and emerging innovators. In fact, we designed the first generation, leading alternative investment platform to reached unicorn status in January 2022.



Our Experience in FinTech

CATALYST UX IS THE LEADING UX DESIGN FIRM WITH DEEP EXPERIENCE IN FINTECH SOLUTIONS.



Our work with FinTech providers brings innovative solutions to market that impact the lives of people across the globe. We have experience with: payment processing, asset management, cryptocurrency, digital banking, insurance, lending, payroll, real estate, investing, compliance and alternatives.



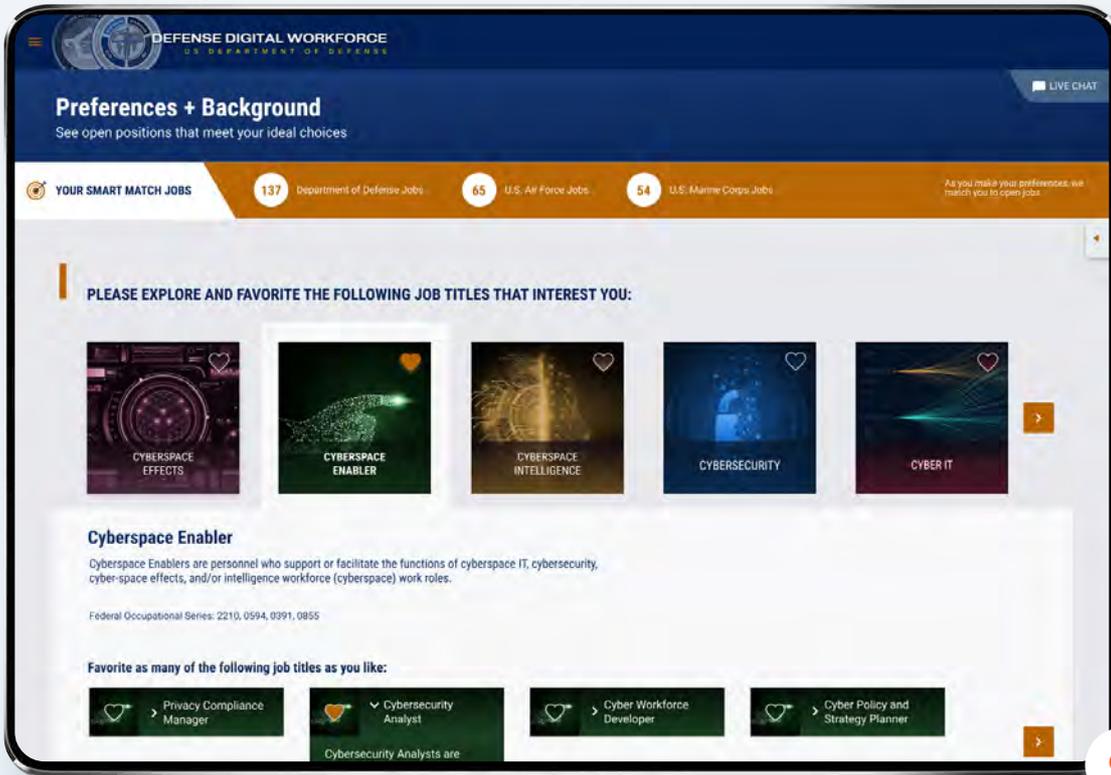
We hired Catalyst UX to expand our current product interface. We were impressed that their knowledge included not only design and UX/UI but also business. They understand business terminology and what the consumer wants to do with their product. That was invaluable and the reason that I will continue using them.

Craig Ballinger

VP of Customer Success at VALID8 Financial, a software company in the audit/accounting space

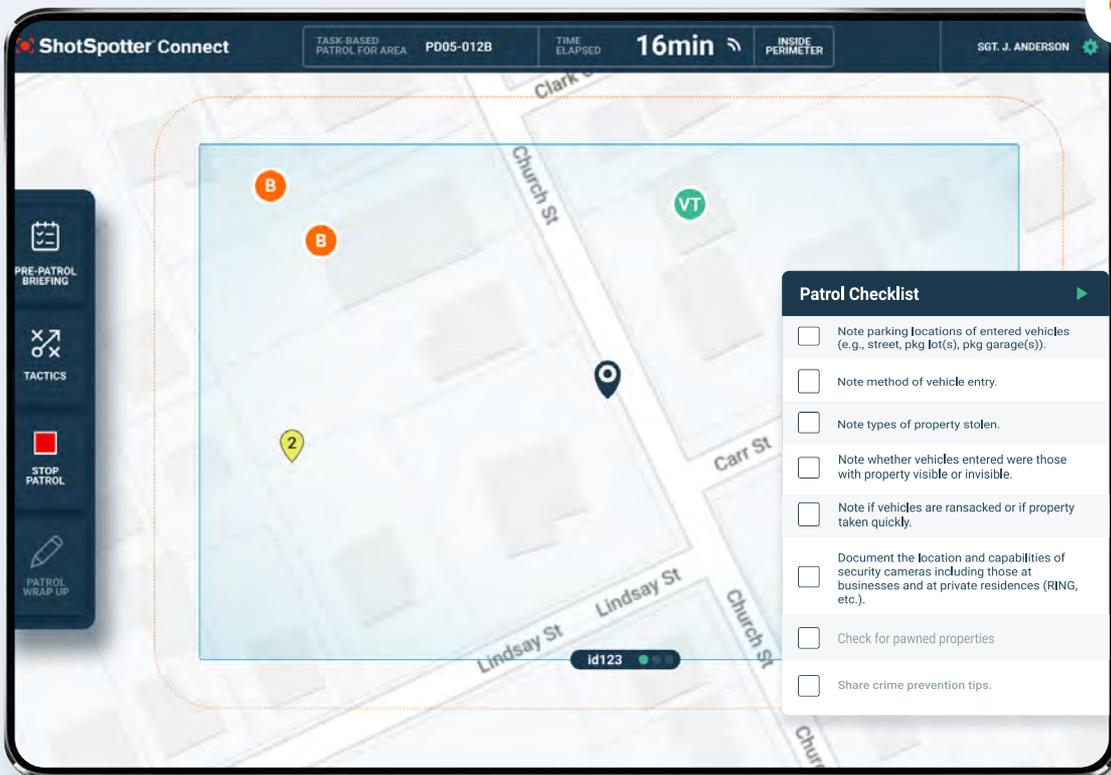


Examples of Application Modernization



DEPARTMENT OF DEFENSE CYBER WORKFORCE RECRUITING

Recent compromises to US cybersecurity make assembling a top-tier Cyber workforce of over 75,000 individuals a critical priority. And due to security clearances and confidentiality, traditional hiring practices are not viable. Catalyst worked with Avue to design this AI based solution that identifies and matches individuals.



SOPHISTICATED DATA ANALYTICS TO HELP REDUCE OVER POLICING

Shotspotter Connect provides law enforcement agencies with sophisticated data analytics to direct officers to areas where crimes are predicted and to also limit the amount of policing in neighborhoods.



Take the next step to delivering world-class UX design

Let's talk about how Catalyst can help
your organization deliver world-class user
experience.

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